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IPER

ICT to promote Cultural Heritage

(IPER - 2018-1-ES01- KA202-050246)

Transnational Meeting 2

Conference Call

06 – 03 - 2020 / 11.00-13.15 (CET)

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Minute Meeting - IPER

Topics: 2nd Transnational Meeting

Date: 06 – 03 - 2020

Scheduled: 11.00 AM (CET)

Duration: 2 h and 15 m

Participants:

1	CCIS	Luca Trovato
2	PREDIF	Edurne Francisco
3	PREDIF	Tatiana Alemán
4	CCIP	Marcello Menichetti
5	UDS	Filippo Pinelli
6	CW	Lisa Reyes
7	HO	Anna Bobály
8	HO	Csaba Szabó
9	BTS	Hugo Domingos

As communicated in advanced to the National Agency - SEPIE *Servicio Español para la Internacionalización de la Educación* and to the IPER Project partners, the 2nd Transnational Meeting of IPER Project, planned for the 5th and 6th of March 2020 in Perugia (Italy), has been cancelled.

According to the “NOTE FOR ATTENTION OF THE ERASMUS+ AND EUROPEAN SOLIDARITY CORPS NA DIRECTORS” by the European Commission) and following the shutdown by the Italian Government of all educational centers from 4th to the 15th of March, the Italian Chamber of Commerce for Spain (hereinafter CCIS), together with the consortium, felt to cancel the aforementioned Transnational Meeting because of force majeure. The purpose of this decision was to preserve participants from the risk of infection with coronavirus COVID-19 and to limit the risk of its spread in the participants' countries of origin.

In addition, in line with the health measures recommended by national and international health institutions, CCIS has also followed the protocol, according to which, all working trips to the countries at high risk of infection (China, Italy, Iran and South Korea) are suppressed until 16 March 2020.

Instead of the cancelled meeting, the project partners organized a Zoom conference on Friday 6th of March 2020, at 11.00 CET, in order to talk about the advancement of the



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project and the discussed future tasks and activities that were foreseen the meeting agenda (attached at the end of this document).

CCIS opened the virtual meeting at 11.00 am summing up the project development and sharing to the rest of partners the Chronogram of project's activities. CCIS showed the main activities and intellectual outputs that have been implemented and finalized so far:

- IO1 STATE OF THE ART promotion cultural heritage digital tools accessible tourism
- IO2 CASE STUDIES
- Dissemination activities through project's website and its Facebook page
- Transnational Meetings (KOM Lisbon; Meeting 1 Holloko);
- Submission of the intermediate report to the NA.

After that, CCIS underlined that the process of monitoring and evaluation is being constantly implemented and asked to the partners to provide the necessary documents (cost claim, invoices, timesheet and related reports) concerning the second part of Output 2 (period 1st October 2019 – 19th January 2020).

The second contribution to the meeting was made by Università dei Saporì (UDS) represented by Filippo Pinelli, together with his two new colleagues that will work on the development of the IO3: A. Radicioni and E. Pianigiani. UDS's contribution was based on the analysis of the legal framework concerning the rights and principles of accessibility, along with a quantitative analysis of the accessible tourism sector. The presentation shown by Filippo to all the partners included the following topics:

- UN Convention on the Rights of Persons with Disabilities (UNCRPD);
- Current analysis of accessible tourism in Europe and demand potential;
- Value of the accessible tourism in Europe;
- Areas of action:
 - The principles of Design for all;
 - The ambiguity;
 - Minimum accessibility requirements;
 - Self-evaluation test.

Filippo Pinelli concluded his presentation showing to all the partners the video contribution of Laura Santi, an Italian journalist and blogger who is living with multiple sclerosis for several years. The main topic addressed in the video was the accessible tourism, as seen from the point of view of a person with disabilities. In this video, which will be available in the project's communication channels as soon as the consent letter is signed, Laura described her personal experience as a tourist in wheelchair: the difficulties of finding certain information; the scarcity of alternatives; the frustration of feeling



invisible. The message that Laura wanted to send is “Listen to people!” because by listening to the opinions, the ideas and the feelings of people with disabilities, it would be possible to make the world of tourism more accessible and available.

Partners were very delighted and touched by the contribution of Laura. Since these types of life-stories perfectly represent the aim of IPER project, Marcello Menichetti (from CCIP) proposed to collect other short contributions by people with disabilities from each partner’s country. This would allow a more direct communication of the values and aims of the project. In addition, PREDIF (represented by Tatiana Alemán) suggested creating a testimonial campaign for accessible tourism by using these collected contributions. CCIS agreed with the initiatives proposed by CCIP and PREDIF because of the extreme importance of listening with attention to the indirect target group of the project.

Later, PREDIF presented the initiative “TUR4all” (*Tourism accessible to all*)¹. Their collaborative platform (mobile application and website www.tur4all.com) where everyone can provide information on tourist establishments, resources and services based on accessibility for all. Its objective is to provide accurate and updated information on the accessibility of hotels, restaurants, museums and monuments, natural spaces, beaches, adapted transportation, and others. According to the aims of the project, Hugo Domingos (from BTS) proposed the creation of a database containing the information provided by PREDIF on the e-learning platform of IPER course.

Tatiana Alemán continued her speech by presenting an excellent summary of the project case-studies through the use of an excel sheet. This representation highlights the most important information contained in the case-studies making them more intuitive. CCIS asked PREDIF to make the same summary also for the case-studies of the other partners.

Marcello Menichetti then pointed out to the partners that December 3rd is the international day of people with disabilities, an opportunity to promote a more widespread and in-depth knowledge of disability issues and to support the full inclusion of people with disabilities. Thus, the partners thought to link their project’s multiplier events with this recurring event.

According to the meeting agenda, Hugo Domingos held the fourth speech, during which:

- He showed the IPER storyboard progress and discussed about the structure of the course and the timing of its completion;

¹ <https://youtu.be/N2opSLyVHdk>



- He asked the other partners for additional teaching information/material in order to complete the e-learning course;
- He proposed the development of a serious game included as part of the e-learning process, to assess participants' knowledge after the course; to do this, the partners will create the necessary questions.
- He proposed the addition of some counters on the e-learning platform to collect quantitative data which can be useful to improve the learning experience.

Referring to the e-learning course, Tatiana Alemán asked if it would be available also in other languages other than English, like Spanish. The partnership does not believe that the translation of the course is possible because of the project budget. In addition, the target group of the course is generally in possession of English language competences.

The last scheduled speech of the Agenda was the one of CCIS about the presentation of guidelines to the pilot test. To the aims of the project, we refer to a pilot test as a "user test" of the online course before it is fully launched. It is an opportunity to "test out" the course with a smaller group of users to gather information on the technology, directions, content, activities and the whole User Experience so that any problems can be fixed before the course is fully launched. CCIS explained why a pilot test is fundamental for the improvement of the course and showed how to conduct it and how it is structured. Once attended the course, the direct beneficiaries will fill in and submit an Evaluation Questionnaire, composed by 4 sections: Learning Environment; Learning Contents; Assessment Tests; Learning Experience. The feedback's results of the Evaluation Questionnaire will be gathered in a summary report. According to the results of this report, the partners will optimize the beta version of the training material.

Tatiana Alemán asked CCIS for more information about the criteria to take into consideration for the selection of the target group. According to the European Skills/Competences, qualification and Occupation (ESCO) classification, the target group is composed by:

- Gallery, museum and library technicians;
- Artistic, cultural and culinary associate professionals;
- Sports, recreation and cultural center managers;
- Art education officers;
- Cultural facility managers;
- Cultural policy officers.

Hugo Domingos kindly reminded to all the partners to send him as soon as possible all the material he asked for to complete the e-learning course. He asked to finalize the contents of the Module 1, review the Module 2 and prepare the questions for the three

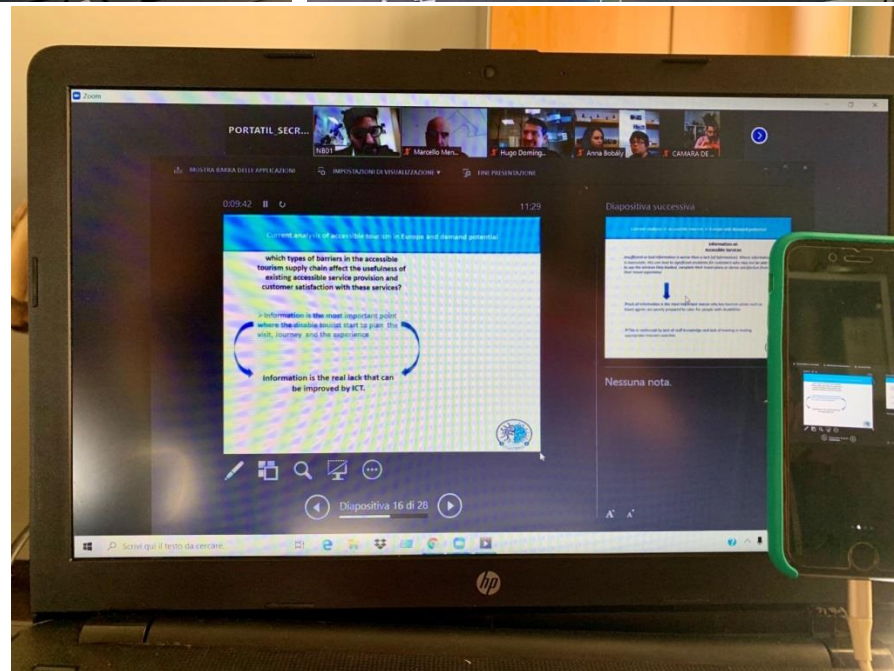
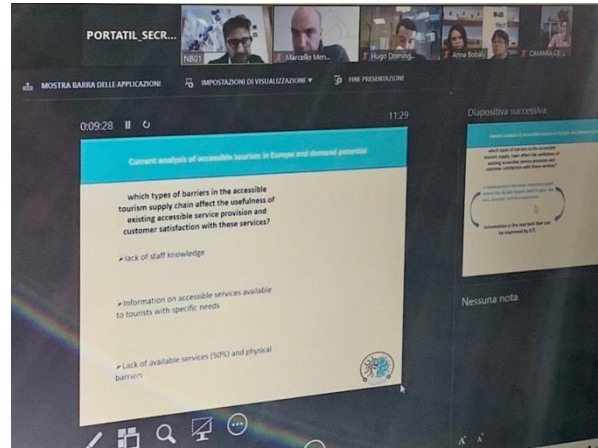
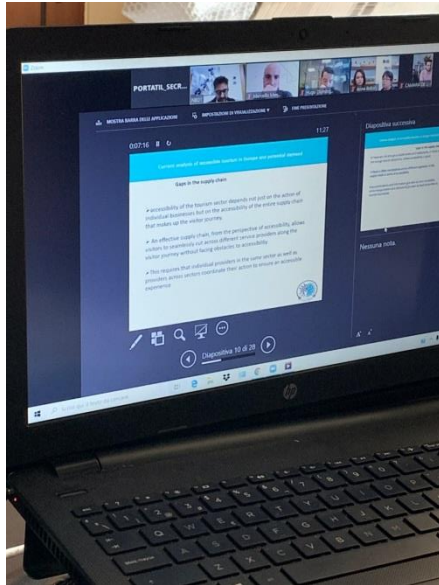


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modules in order to prepare the assessment test that will be developed through a serious game.

In conclusion, as the coordinator partner, CCIS thanked everyone for taking part in the virtual meeting and wished everyone good work.

The meeting ended at 13.15 CET.





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EXPERIENCE AREAS	COMPANY/TERRITORY	CUSTOMER
Start	Segmentazione clienti	IMPACT CONTACTED BY VISITOR
Contact	Individuazione dei visitatori	IMPACT CONTACTED BY VISITOR
Arrival	Individuazione del territorio	IMPACT GENERATED BY VISITOR
Welcome	Analisi del territorio	REVENUE GENERATED BY VISITOR
Participate Consumption	Analisi della fruizione	REVENUE GENERATED BY VISITOR
Closing	Analisi della fruizione	REVENUE GENERATED BY VISITOR

Case study	UT Cases	Augmented reality	Virtual reality	Respectors	Smartphones	Tablet	Linux OS	Web services	Audio annotations	Mobile devices	Technological needs
1. Edge "Castello Politecnico de España"		X							X		
2. Organisation of Museum Archeological National Italy			X							X	
3. L'immersione accessibile all'immersione in movimento				X							X
4. Lockfish Spain Tu App de turismo			X							X	
5. Turismo 3D/Realidad de la Cruz			X							X	
6. Muelle de comercio de arte				X							X
7. Labor de Jorge Masera Museum Accessibility				X							X
8. Usable Platform, with page and App					X						X

History of awareness of accessibility
[UN Convention on the Rights of Persons with Disabilities \(UNCRPD\)](#)

- > The Convention on the Rights of Persons with Disabilities and its Optional Protocol ([UNCRPD/OP](#)) was adopted on 13 December 2006 at the United Nations Headquarters in New York, and was opened for signature on 30 March 2007.
- > There were 123 signatories to the Convention, 113 signatories to the Optional Protocol, and 13 states that signed the Convention on its opening day.
- > It is the first comprehensive human rights treaty of the 21st century and is the first human rights convention to be open for signature by regional intergovernmental organizations.
- > The Convention entered into force on 4 May 2008.

Source: [UNCRPD Convention](#), [UNCRPD/OP](#)