



Co-funded by the
Erasmus+ Programme
of the European Union



IPER

ICT to promote Cultural Heritage

DERIVERABLE DESCRIPTION

DISSEMINATION REPORT

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Project number: 2018-1-ES01- KA202-050246



DISSEMINATION FORM – IPER

2018-1-ES01-KA202-050246

M1-M9 [18 December – 30 September 2019]

In relation to the dissemination of the project, several activities have been carried out. CCIS, the coordinating organization, has been responsible, in collaboration with all partners, for the dissemination of project results. This document wants to collect the contributions of all the partners to explain the dissemination activities from 18/12/2018 to 20/09/2019

Partner	CCIS
Country	SPAIN
Topic	Dissemination's actions
Type (webpost, social media post, dissemination events and seminar etc.)	<ul style="list-style-type: none">❖ Newsletter❖ Social media❖ Events❖ Fairs' Exhibitions❖ International meeting

<p>Target group</p>	<ul style="list-style-type: none"> – Project presentation to Portuguese and Italian stakeholders – General Secretaries, their collaborators and Assocamere staff – Partners of EUheritage project – Newsletter subscribers – Experts in sustainable tourism – Stand of the Italian Chamber of Commerce abroad
<p>Scope</p>	<ol style="list-style-type: none"> 1. CCIS participated in the initial support day for projects of strategic partnerships Erasmus + 2018 at the University of Almeria, organized by the Spanish national agency Erasmus, SEPIE, for the ICT to promote cultural heritage (IPER) project, reference number 2018-1 -ES01-KA202-050246 2. Mosaico Europa, the Union Chambers' newsletter dedicated its last article to CCIS and to the IPER project, by mentioning it among the Italian best practices and focusing on how the project intends to exploit Nano-learning tools to enforce professional skills. 3. From the 28th to the 30th of June it took place in Lisbon the event D'Italia organized by the Italian Chamber of Commerce for Portugal dedicated to Italian design. CCIS took part in it taking the opportunity to introduce the project IPER, whose aim is using the "nano-learning" methodology to strengthen the skills of professionals working in the tourism and in the management of cultural heritage.

	<p>4. From the 1st to the 3rd of July it was held in Milan the 20th meeting of the General Secretaries of the “Italian Chambers of Commerce Abroad”, organized by “Assocamerestero”, whose principal aim was to enhance possible collaborations and common projects to increase the presence of Italian companies on foreign markets and to give visibility to the EU projects in which the chambers participate. To achieve this goal CCIS spread information about its EU projects through leaflets and brochures.</p> <p>5. During the EUHeritage trasnational meeting held in Malta on 24th-25th of September, CCIS presented to the rest of the partners the IPER project summary report on the actual situation about promotion of cultural heritage through digital tools and according to accessible tourism principles.</p> <p>6. Facebook Post about 1st IPER project’s meeting held in Holloko.</p> <p>7. Newsletter CCIS - n. 189</p> <p>8. The last 27th of September it was held in Madrid EXPOTURAL, the Nature and Sustainable Tourism Fair, which is an event with a clear international ambition that offers the largest natural environment experience-sharing and awareness-raising meeting and conferences about sustainable tourism. CCIS participated to spread information about IPER</p>
--	--

	<p>projects through brochures and networking.</p> <p>9. From 10th to 11th October 2019, CCIS participated to DIDACTA, the national fair on education in Florence promoted by INDIRE, the National Institute for Documentation, Innovation and Educational Research of the Italian Ministry of Education. At DIDACTA, CCIS promoted IPER project disseminating information and leaflets.</p>
<p>Date (DD/MM/YYYY)</p>	<ol style="list-style-type: none"> 1. 18/10/2018 – 19/10/2018 2. 17/05/2019 3. 28/06/2019 – 30/06/2019 4. 01/07/2019 – 03/07/2019 5. 16/09/2019 6. 24/09/2019 – 25/09/2019 7. 30/09/2019 8. 27/09/2019 9. 10/10/2019 – 11/10/2019
<p>Impact indicators (website visits, retweets, shares, likes, etc.)</p>	<ol style="list-style-type: none"> 1. 2. 3. 50 participants 4. 89 participants 5. 6. 69.720 people reached, 7500 interactions, 133 likes 7. 6000 people reached 8. 9.

<p>Links</p>	<ol style="list-style-type: none"> 1. http://sepie.es/doc/comunicacion/jornadas/2018/18y19_octubre/programa.pdf 2. http://news.ucamere.net/MosaicoEuropa/MosaicoEuropa_Newsletter_10_2019.pdf?fbclid=IwAR2TQHqYHr3J08b7FRgvQl6SPMajrUcblEooP9Jy2xL2YkH9Te_E704soDM 3. http://www.ccitalia.pt/docs/DItaliaPROGRAMA.pdf 4. 5. 6. https://www.facebook.com/352100225570913/photos/pcb.483691249078476/488362365278031/?type=3&theater 7. https://mailchi.mp/14aa9bc2d516/newsletter-ccis-n-189?e=33d64d00b1 8. https://www.ifema.es/expotural 9. http://fieradidacta.indire.it/ https://skillman.eu/skillman-eu-international-forum-2019/
---------------------	--

17 maggio 2019

MOSAICO EUROPA Newsletter N° 10/2019

6

EsperienzEUROPA

Le best practice italiane

Promote Culturale Heritage in Europe

La Camera di Commercio e Industria Italiana per la Spagna (CCIS) è un'associazione formata da imprenditori e professionisti italiani e spagnoli. Nata nel 1914, ha sede a Madrid con delegazioni a Valencia e Siviglia. La CCIS costituisce un interlocutore strategico per chi vuole esplorare l'internazionalizzazione del proprio business.

La CCIS, grazie all'esperienza maturata negli anni, nel 2013 ha attivato il servizio Desk Europa dedicato all'ideazione, stesura, presentazione e gestione di progetti europei. La Camera cura anche la creazione di partnership e networks necessari per la gestione del progetto, collaborando con enti pubblici, associazioni di categoria, Camere di Commercio Italiane ed Italiane all'estero e diverse imprese a seconda del bando o programma a cui si decide di partecipare.

Attualmente la CCIS gestisce progetti sia come coordinatore che come partner, nell'ambito del programma Erasmus+, in particolare le azioni chiave riguardanti l'ambito dell'istruzione e della *formazione professionale, capacity building for Youth, Sector Skills Alliances, mobilità di*

terminata materia in meno di dieci minuti attraverso l'utilizzo di mezzi elettronici e senza l'interazione con insegnanti in tempo reale.

La metodologia viene utilizzata per rafforzare le competenze dei professionisti che lavorano nel settore del turismo e nella gestione del patrimonio culturale, promuovendolo attraverso l'uso delle ICT e secondo i principi del turismo accessibile. Il partenariato del progetto è composto dalla Spagna con CAMARA DE COMERCIO E INDUSTRIA ITALIANA PARA ESPAÑA in qualità di capofila e da Italia, Portogallo ed Ungheria. Il progetto ha una durata di 24 mesi: iniziato a dicembre 2018, terminerà a dicembre 2020.

IPER copre il settore della formazione, della cultura, del turismo e dell'ICT quindi si dirige a diverse figure professionali: tecnici di gallerie, di musei, di librerie, professionisti di arte, di cultura e di cucina, manager di centri sportivi, culturali e ricreativi, agenti di educazione artistica, manager di strutture culturali.

La principale attività portata avanti dal progetto è l'aggiornamento di profili professionali esistenti, per migliorare le loro prestazioni nella promozione del patrimonio culturale tangibile ed intangibile in

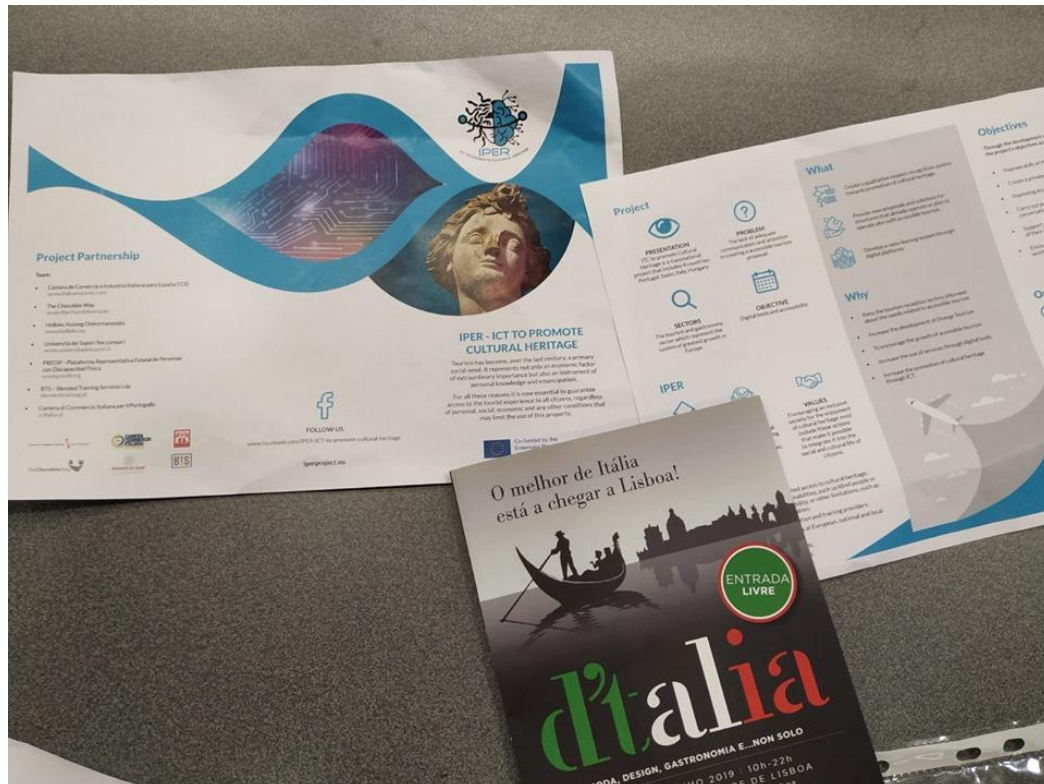


a workshop culinari, fiere, eventi locali, ecc.).

"Orange Tourism" presenta diversi aspetti positivi che creano una nuova idea di turismo sostenibile:

- diffusione diversificata dell'offerta turistica;
- promozione del settore culturale per aumentare l'economia locale;
- creazione di un nuovo modello di turismo non strettamente connesso alle stagioni;
- promozione di flussi di turismo anche durante le media e la bassa stagione.

Dissemination events





Co-funded by the
Erasmus+ Programme
of the European Union



Campaign on the post about the Meeting 1 where partners gathered in Holloko



La tua inserzione ha un punteggio di pertinenza alto

Ottimo lavoro! La tua inserzione ha un punteggio di pertinenza medio di 10; ciò significa che ha ricevuto più feedback positivi che negativi e ha un costo di pubblicazione inferiore alla maggior parte delle inserzioni su Facebook.

69.720 Persone raggiunte	7187 Interazioni	Metti nuovamente in evidenza
------------------------------------	----------------------------	-------------------------------------

Elemento messo in evidenza in data 23 set 2019 Completata Di Camera Italiana

Persone raggiunte	69.100,0	Interazione con i post	7500,0
-------------------	-----------------	------------------------	---------------

[Visualizza risultati](#)

The campaign lasted from 23-09-2019 to 29-09-2019. For these 6 days, the amount invested was 100 Euros. Thanks to the campaign the post reached 133 likes and the page IPER - ICT to promote cultural heritage reached 77 likes. The age range targeted was 18-40 years: men and women from the 5 countries involved in the project – Spain, Italy, Portugal and Hungary. The post reached 69.100 people and 7500 reacted with it.

NEWSLETTER CCIS – N.189

Subscribe	Past Issues	Translate ▼	RSS
-----------	-------------	-------------	-----

Si no puedes visualizar correctamente este correo haz click [aquí](#)



CAMERA DI COMMERCIO E INDUSTRIA ITALIANA PER LA SPAGNA *Newsletter*

NOTICIAS DESTACADAS



Subscribe	Past Issues	Translate ▼	RSS
-----------	-------------	-------------	-----

NOTICIAS DE LA CAMARA

	Véneto acoge la XXVIII Convención de las Cámaras de Comercio Italianas en el Exterior (CCIEs) Una importante oportunidad para fortalecer los lazos entre la red de CCIEs y empresas e instituciones locales... [+ info](#)
	La CCIS pone en marcha el programa de movilidad del proyecto MeMeVET Participan 10 personas, entre estudiantes y profesionales de institutos de formación profesionales de varios países europeos... [+ info](#)
	Workshop en Hungría con los socios del proyecto IPER Tuvo lugar los días 16 y 17 de septiembre en el pueblo de Holloko, que figura en la lista del Patrimonio cultural de la Humanidad de la UNESCO... [+ info](#)



Partner	BTS – Blended Training Services
Country	Portugal
Topic	Website Google Analytics
Type (webpost, social media post, dissemination events and seminar etc.)	Creation and management of website and google analytics account
Target group	

Scope	Google Analytics is a very important digital marketing tool that allows us to measure the results of individual campaigns in real-time, compare the data to previous periods.
Date (DD/MM/YYYY)	Website – 15/06/2019 Google Analytis – 25/06/2019
Impact indicators (website visits, retweets, shares, likes, etc.)	
Link	https://analytics.google.com/analytics/web/#/report-home/a142574711w203852617p197358536

Supporting document (please attach the corresponding screenshot on this folder)

Página inicial do Google Analytics





Co-funded by the
Erasmus+ Programme
of the European Union

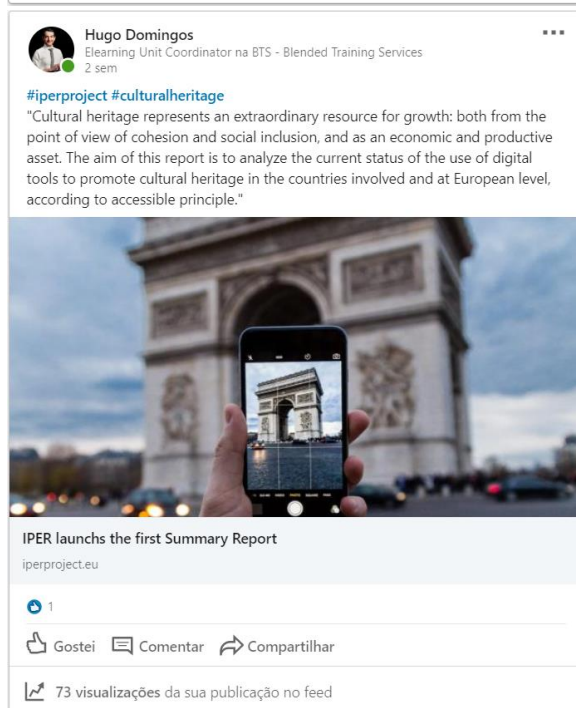
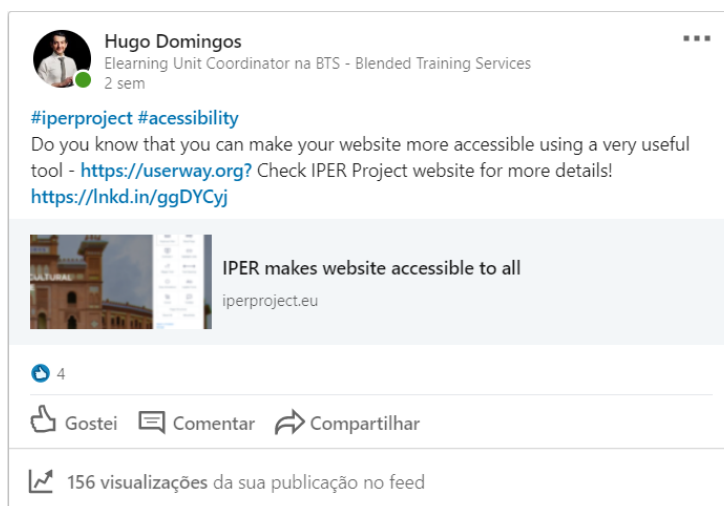


DISSEMINATION OF THE IPER PROJECT ON SOCIAL MEDIA

BTS MEMBERS ACTIVELY PROMOTED THE PROJECT THROUGH SOCIAL NETWORKS (LINKEDIN AND FACEBOOK).

USING EVENTS AND UPDATES ON THE PROJECT'S OUTPUTS, BTS TEAM TOOK THE OPPORTUNITY TO SHARE AND DISSEMINATE INFORMATION ABOUT IPER PROJECT.

EXAMPLES:





Co-funded by the
Erasmus+ Programme
of the European Union



Hugo Domingos
Elearning Unit Coordinator na BTS - Blended Training Services
2 sem • Editado

Representing **BTS Blended Training Services** during the 2 day work group meeting for IPER project - ICT for promoting cultural heritage. Presenting Best Practices and the strategy for the eLearning course output. #elearning #iperproject #erasmus+ #bts

17

Gostei Comentar Compartilhar

442 visualizações da sua publicação no feed

Hugo Domingos
Elearning Unit Coordinator na BTS - Blended Training Services
1 m

September I will visit this lovely village in Hungary - Hollóko - as part of IPER Project, a European project focused on ICT to promote cultural heritage, with Blended Training Services partnership! =)

HOLLOKO - THE LIVING VILLAGE / short film
youtube.com

1 comentário

Gostei Comentar Compartilhar Comentários populares

27 visualizações da sua publicação no feed

Adicione um comentário...

Hugo Domingos • Você
Elearning Unit Coordinator na BTS - Blended Training Services
1 m ...

More about IPER Project:
<https://www.iperproject.eu/>
Visualizar tradução

Daniela Vieira partilhou uma publicação.
24 de julho •

UM PROJETO COM COLABORAÇÃO DA BTS - BLENDED TRAINING SERVICES
Hugo Domingos André Almeida Santos José Santos

IPER - ICT to promote cultural heritage
Comunidade

Enviar mensagem

IPER - ICT to promote cultural heritage
24 de julho •

From the 28th to the 30th of June it took place in Lisbon the event D'Italia organized by the Italian Chamber of Commerce for Portugal dedicated to Italian design. The EUDesk through Fadia Khraisat took part in it taking the opportunity to introduce the project IPER, whose aim is using the "nano-learning" methodology to strengthen the skills of professionals working in the tourism and in the management of cultural heritage.

Tu, José Santos e 3 outras pessoas

HD eLearning
20 de setembro às 17:42 •

Gostar da Página

#iperproject #accessibility
Do you know that you can make your website more accessible using a very useful tool
Check IPER Project website for more details!
<https://iperproject.eu/iper-makes-website-accessible-to-all/>

IPERPROJECT.EU
IPER makes website accessible to all | IPER
IPER makes website accessible to all by andre.santos | Sep 19, 2019 |

19 Pessoas alcançadas 0 Interações

Promover publicação

Gosto Comentar Partilhar

Project number: 2018-1-ES01- KA202-050246

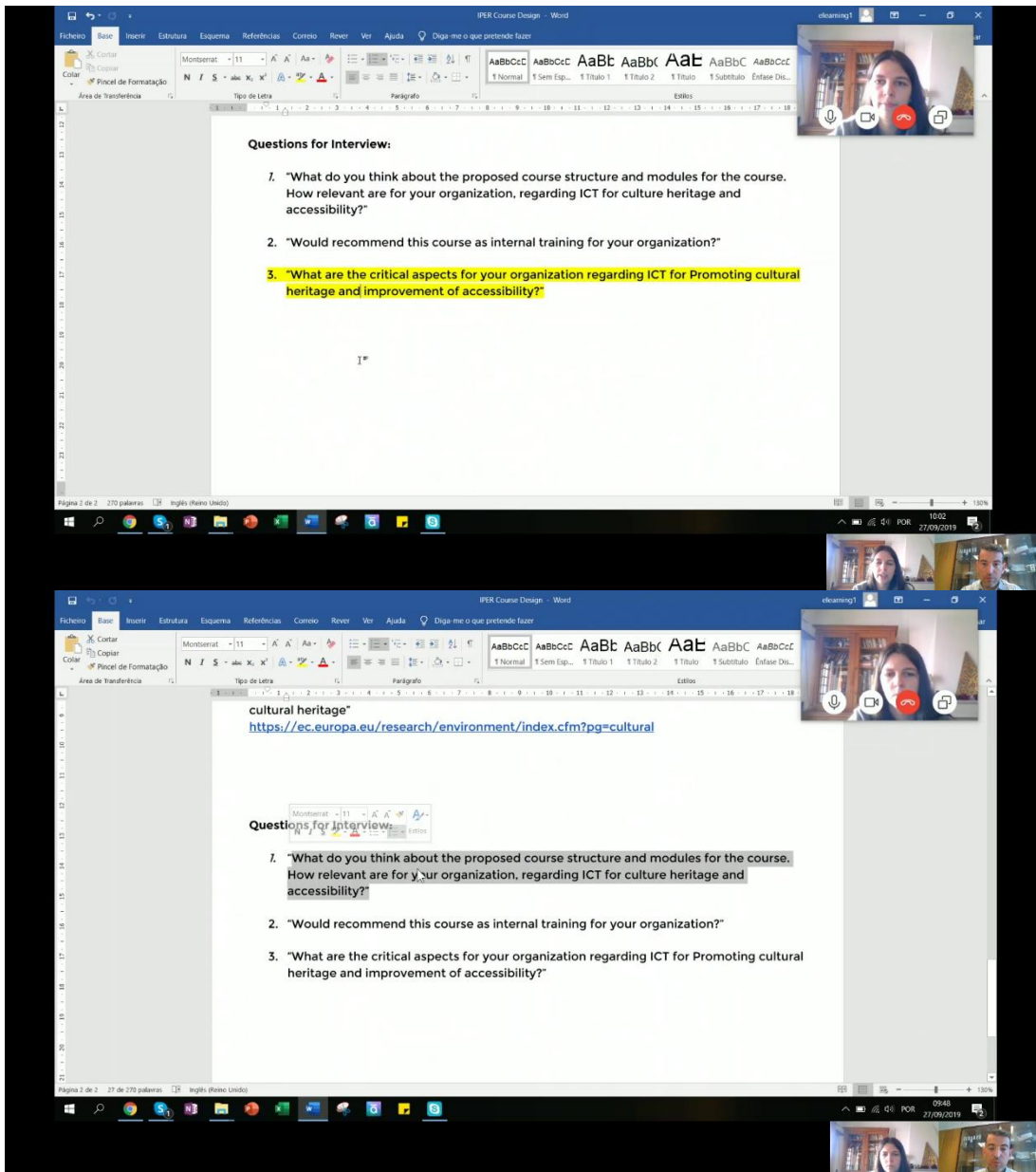


CONTACT WITH STAKEHOLDERS

BTS CONTACTED SEVERAL ORGANIZATIONS WITH TO GOAL TO PROMOTE THE PROJECT AND ALSO TO INVITE THEM TO TAKE PART OF THE PROJECT DEVELOPMENT AS STOCKHOLDERS AND POTENTIAL USERS OF THE TRAINING OUTPUT. FOLLOWING THIS, BTS WAS ABLE TO STRATEGY OF COMMUNICATION, WE WERE ABLE DEVELOP INTERVIEWS WITH E ORGANIZATIONS:

ANA OLIVEIRA - HUMAN RESOURCES SPECIALIST AT PARQUES DE SINTRA

WWW.PARQUESDESINTRA.PT



Questions for Interview:

1. "What do you think about the proposed course structure and modules for the course. How relevant are for your organization, regarding ICT for culture heritage and accessibility?"
2. "Would recommend this course as internal training for your organization?"
3. "What are the critical aspects for your organization regarding ICT for Promoting cultural heritage and improvement of accessibility?"

cultural heritage"
<https://ec.europa.eu/research/environment/index.cfm?pg=cultural>

Questions for Interview:

1. "What do you think about the proposed course structure and modules for the course. How relevant are for your organization, regarding ICT for culture heritage and accessibility?"
2. "Would recommend this course as internal training for your organization?"
3. "What are the critical aspects for your organization regarding ICT for Promoting cultural heritage and improvement of accessibility?"

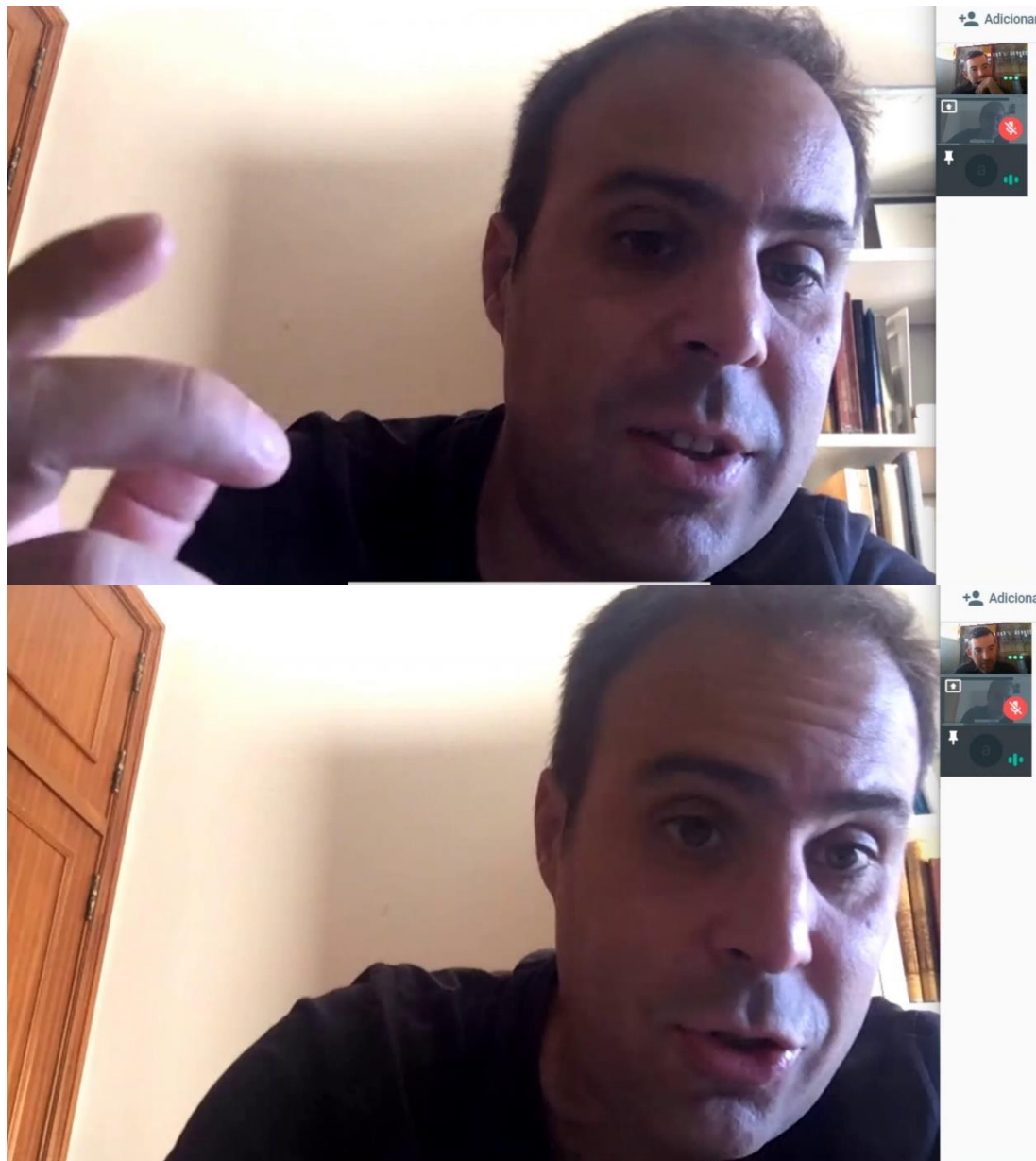


Co-funded by the
Erasmus+ Programme
of the European Union



ANDRÉ NASCIMENTO - ARCHAEOLOGIST AT EMPATIA – ARQUEOLOGIA, LDA

[HTTP://WWW.EMPATIA.PT/](http://www.empatia.pt/)



RESEARCH AND RESOURCES DEVELOPED FOR THE PROJECT

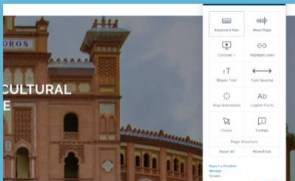
BTS HAS DEVELOPED THE FOLLOWING CONTENT FOR THE PROJECT:

- **IPER WEBSITE (DEVELOPMENT & DESIGN)** - [HTTPS://IPERPROJECT.EU](https://iperproject.eu)
- **IPER BROCHURE**
- **REPORT “PROMOTION OF CULTURAL HERITAGE AND ACCESSIBILITY IN PORTUGAL”**
- **PRESENTATION “ICT TO PROMOTE CULTURAL HERITAGE & ACCESSIBILITY - BEST PRACTICES – PORTUGAL”**
- **PRESENTATION “E-LEARNING & OER FOR IPER PROJECT”**



PROJECT ▾ PARTNERS NEWS & EVENTS CONTACT


RECENT NEWS



IPER MAKES WEBSITE ACCESSIBLE TO ALL

IPER understands the importance of Accessibility and the role of the websites on promoting a culture of inclusion. Website accessibility benefits society, by allowing more people to be actively engaged, contributing to their perspectives and insights. For...


[READ MORE](#)



IPER LAUNCHES THE FIRST SUMMARY REPORT

IPER Project launches the first report on the actual situation of promotion of cultural heritage through digital tools and according to accessible tourism principles. This report will provide a basis for the development of the IPER Project. Check the report...

[READ MORE](#)



ICT TO PROMOTE CULTURAL HERITAGE

The project aims to exploit nano-learning methodology, (a Nano Learning program is a tutorial program designed to permit a participant to learn a given subject in a ten-minute time frame through the use of electronic media and without interaction with a...

[READ MORE](#)



IPER project partnership will work to upgrade the existing professional profiles and to improve their performances in promotion of cultural heritage according to accessible tourism principles.

Cultural heritage operators will become more:

- able to seize the opportunities offered by **ICTs and digital technologies**
- open to **creativity and entrepreneurship**
- able to **connect with disabled people and other sectors**, such as tourism, gastronomy, SMEs, startups and technology.





Co-funded by the
Erasmus+ Programme
of the European Union





Project Partnership

- Cámara de Comercio e Industria Italiana para España CCIS
www.italcamara-es.com
- PREDIF - Plataforma Representativa Estatal de Personas con Discapacidad Física
www.predif.org
- Camera di Commercio Italiana per il Portogallo
ccitalia.pt
- Università dei Saponi Soc.consar.l
www.universitadeisaponi.it
- The Chocolate Way
www.thechocolateway.eu
- Holloko Kozseg Onkormanyzata
www.holloko.hu
- BTS - Blended Training Services Lda
blendedtraining.pt











FOLLOW US

www.facebook.com/IPER-ICT-to-promote-cultural-heritage

iperproject.eu



IPER - ICT TO PROMOTE CULTURAL HERITAGE

The aim of the promotion of the European Cultural Heritage is to encourage more people to discover and engage with Europe's cultural heritage, and to reinforce a sense of belonging to a common European space.



Co-funded by the
Erasmus+ Programme
of the European Union

DISCLAIMER
The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the
Erasmus+ Programme
of the European Union



Project



PRESENTATION
ITC to promote Cultural Heritage is a transnational project that includes 4 countries: Portugal, Spain, Italy, Hungary.



PROBLEM
The lack of adequate communication and attention in creating a accessible tourism proposal.



SECTORS
The tourism and gastronomy sector which represent the system of greatest growth in Europe.



OBJECTIVE
Digital tools and accessibility

IPER



MISSION
Contribute to the growth and promotion of cultural heritage in Europe.



VISION
Use of ICT to promote cultural heritage according to accessible tourism principles.



VALUES
Encouraging an inclusive society for the enjoyment of cultural heritage must include those actions that make it possible to integrate it into the social and cultural life of citizens.



DIRECT TARGET GROUP
According to ESCO profiles, the project will consider these professionals: Gallery, museum and library technicians, Artistic, cultural and culinary associate professionals, Sports, recreation and cultural center managers, Arts education officer, Cultural facilities manager, Cultural policy officer.

What



Create a qualitative respect recognition system towards promotion of cultural heritage.



Provide new proposals and solutions for structures that already operate or plan to operate also with accessible tourism.



Develop a nano-learning system through digital platforms.

Why

- Keep the tourism reception sectors informed about the needs related to accessible tourism
- Increase the development of Orange Tourism
- To encourage the growth of accessible tourism
- Increase the use of services through digital tools
- Increase the promotion of cultural heritage through ICT

Objectives

- Improve skills of the professionals of the sector;
- Create a private-public network to promote cultural heritage;
- Improving accessibility in tourism to attract more tourists;
- Carry out public awareness activities for World Heritage conversation;
- Support participation of the local population in the preservation of their cultural and natural heritage;
- Encourage international cooperation in the conservation of our world's cultural and natural heritage.

Outputs

- 1 Define the State of the Art on promotion of cultural heritage and use of digital tools according to accessible tourism principles needed in the CH sector (Cultural Heritage) drawing on partner research and on the strengths and wide experience of the consortium in research, needs analysis and training;
- 2 Develop the most relevant Case Studies best practices which should be taken into consideration when analyzing the weaknesses and the strengths of cultural heritage promotion;
- 3 Design a nano-learning and needs-oriented training course which integrate several sector-specific and transversal skills, including digital, entrepreneurial, and soft skills. It will be supported by a set of OER that, together with the case studies, will represent the main contents of the training system.



Partner	The Chocolate Way
Country	Italy
Topic	Dissemination on internet Website and social media
Type (webpost, social media post, dissemination events and seminar etc.)	1 Page on website 2 web post 3 Instagram post 4 FB post
Target group	



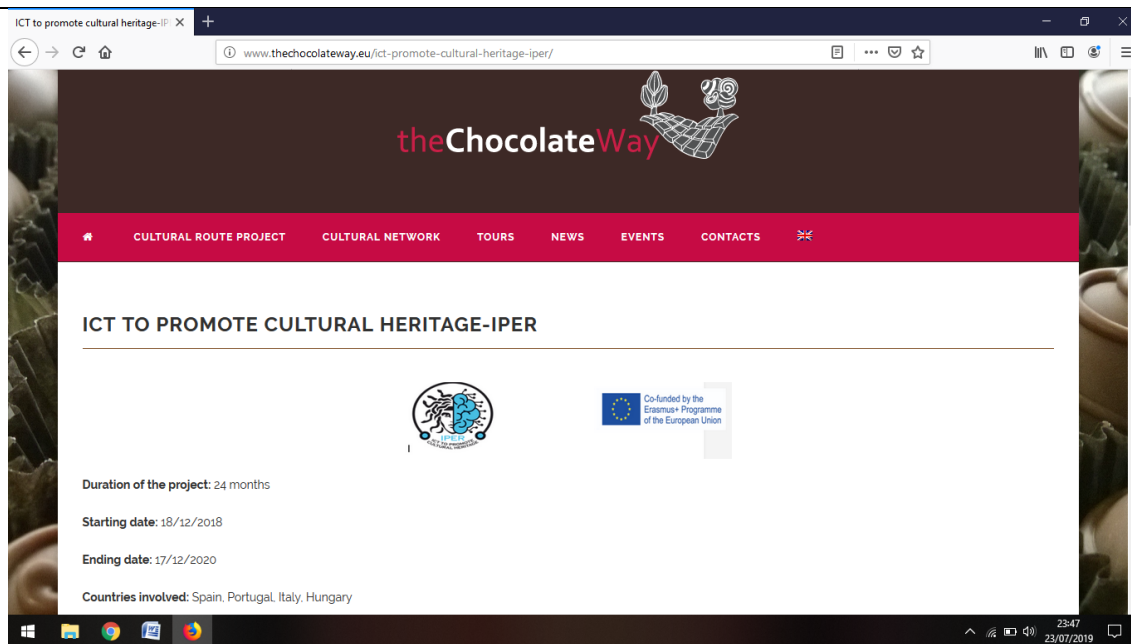
Scope	1 presentation Iper project 3 Project news 2 Project news 3 Project news
Date (DD/MM/YYYY)	12/18 17/01/2019
Impact indicators (website visits, retweets, shares, likes, etc.)	FB: 9 likes IG: 27 likes
Link	http://www.thechocolateway.eu/ict-promote-cultural-heritage-iper/ http://www.thechocolateway.eu/2019/01/iper-promote-cultural-heritage-iper/ https://www.instagram.com/p/BsvL3jnHPpl



Co-funded by the
Erasmus+ Programme
of the European Union

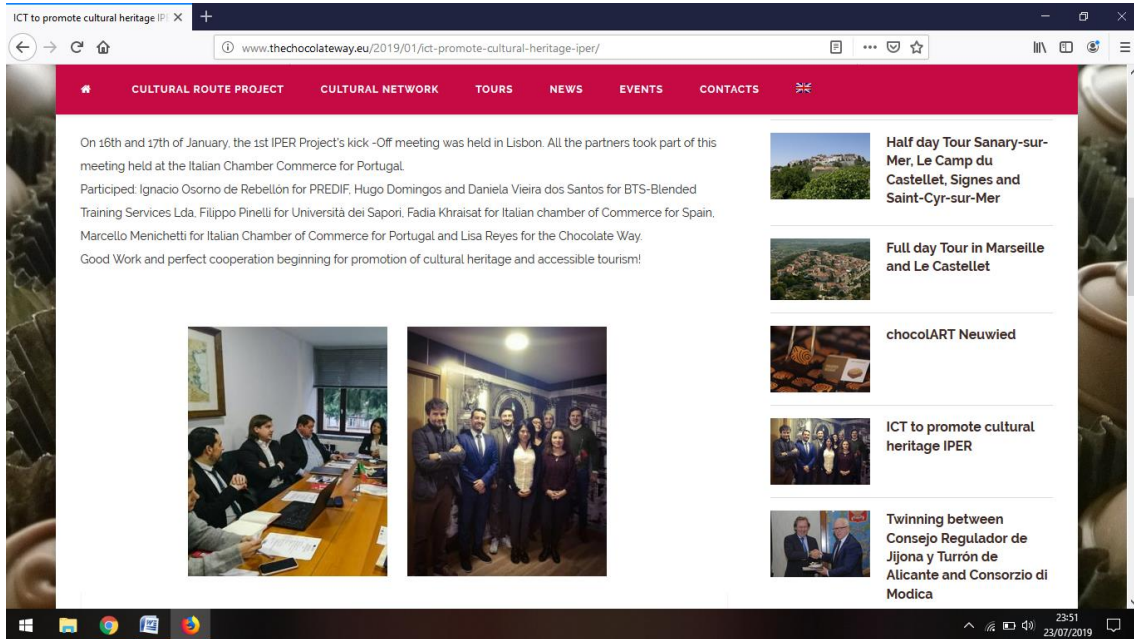


Supporting document (please attach the corresponding screenshot on this folder)





Co-funded by the
Erasmus+ Programme
of the European Union







Partner	UDS
Country	Italy
Topic	Dissemination's actions
Type (webpost, social media post, dissemination events and seminar etc.)	❖ Regional Authorities meetings
Target group	<ul style="list-style-type: none"> – Project presentation to regional government Authorities in Tourism – Municipalities of the three most important cities for tourist visitors of the Region – Experts in Disabled tourism – Regional consortium of promotion in Tourism – Federation of Hotels in Umbria region

<p>Scope</p>	<p>Meeting presentation of Iper Project</p> <p>30th of april organization of the Meeting with the councilor of the Municipality of Perugia responsable for the sectors of Economy and TIC and his staff to present the project Iper and involve the staff in the results of the project.</p> <p>15th of may organization of the meeting with the manager responsible and his staff of tourism sectors of the municipality of Assisi Unesco Heritage city</p> <p>The last 27th of September it was held in Confcommercio Umbria a meeting presentation of Iper Project to Involve stakeholders – tour operators and the federation of the Hotels</p>
--------------	---

Partner	Municipality of Holloko
Country	Hungary
Topic	Introduction and information about the project
Type (webpost, social media post, dissemination events and seminars etc.)	Webpost, local newspaper, County newspaper
Target group	Webpost: national, international tourists Local newspaper: inhabitant of Holloko County newspaper: inhabitants of Nógrád county

Scope	webpost: national, international newspaper: local and county
Date (DD/MM/YYYY)	webpost: 25.02.2019. newspaper: 04.2019 and 10.2019
Impact indicators (website visits, retweets, shares, likes, etc.)	web: 47.000 visitors (25.02.2019-22.07.2019) local newspaper: 200 copies county newspaper: 10.000 copies
Link	http://www.holloko.hu/hu/info/onkormanyzat/palyazatok/iper-projekt--nemzetkozi-kezdemenyezes-a-kulturalis-oroksegek-vedelmere.html





Önkormányzati hírek

36 köbméter szociális célú tűzifa – támogatás a Belügyminisztériumtól!

A Képviseleti-testület döntése alapján újabb pályázatot nyújtunk be a Belügyminisztériumhoz szociális tűzifa. Kérelmünk sikeresen – 36 köbméter erdei tűzifa beszerzésére kaptunk támogatást. A Napokban megküldtük a szerződést az Ipoly Erdő Zrt.-vel, kérelmünk benyújtásának feltételeiről várhatóan az újonnan megválasztott testület dönt majd.

Bursa Hungarica pályázat

Bursa Hungarica Felsőoktatási Önkormányzati Ösztöndíjpályázathoz az évben is csatlakoztunk. A Bursa Hungarica felsőoktatási intézmények napias támogatás, hátrányos helyzetű hallgatói számára nyújt rendszeres anyagi segítséget (többesintézményi támogatási rendszer formájában). Ennek első szintje a helyi önkormányzat támogatása (mely havi összege maximum 5.000 Ft lehet), melyhez csatlakozhat támogatásként a Megyei Önkormányzat. A két támogatás összegét megduplázza az Emberi Erőforrások Minisztériuma, mely a halgatói Intézményhez kerül (ösztöndíj) formájában. A támogatásra a hallgatóknak pályázatot kell benyújtaniuk Önkormányzatunkhoz 2019. november 5-ig. További információk ügyében a hivatalunkhoz forduljanak, illetve részletes információkhoz több honlapon is hozzájuthatnak. Szabó Csaba



Családsegítő iroda kialakítása Hollókőn

A SZÉCSÉNY TERSEGE HUMÁNGAZDÁLTATI INTÉZMÉNYFENNTARTÓ TÁRSULÁSA által benyújtott, EFOP-2.1.2-16-2017-00020 pályázati szponzorálta, „Az Integrált térségi gyerekprogramokhoz szükséges infrastruktúra kialakítása a Szécsényi Járásban” című pályázati támogatást nyert a konzorcium, a Hollókő érintő támogatással összeg: 2.245.278,- forint. A támogatás Intenzitása 100 %. A Projekt fizikai befejezésének tervezett napja: 2020.02.29.

A pályázatról Hollókőn megvalósul egy családsegítő iroda kialakítása, annak technikai felszerelése (laptop, nyomtató), nyári foglalkozásra alkalmas helyiség és udvar felszerelése fejlesztő játékokkal (külső asztal padokkal, árnyékoló, kültéri szemekek, ping-pong asztal, focikapu, fa gyöngyök fűzéshez, ugráló labda, diavetítő, fa fűzős játékok, stb.).

Minisztériumi támogatás világörökséghez kapcsolódó témákban

A Minisztériumok Elnökségi és Elnökségi Helyettesi Alantörvénye a két beadott kérelmünket támogatáshoz kötelezte meg, mindkét támogatással kapcsolatosan a támogatás szerződés aláírása folyamatban van. - Támogatott tevékenység: Hollókő világörökségi gondkezelés 2019. évi támogatása, támogatás összege: 10.000.000 Ft, azaz tízmillió forint. - Támogatott tevékenység: „Hollókő Ólva és környezete” világörökségi területi kézikönyvnek elkészítése, támogatás összege: 3.000.000 Ft, azaz hárommillió forint.

Nemzetközi konferenciát tartottak Hollókőn

2019. szeptember 16.-17-én Hollókőn került sor az IPER-Információs technológiák használatára a kulturális örökségek népszerűsítésére elnevezésű projekt második nemzetközi konferenciájára. Az Iper Információs technológiák használatára a kulturális örökségek népszerűsítésére elnevezésű projekt megvalósulása (Spanyolország, Olaszország, Portugália, Olaszország és Magyarország) közös együttműködése. A projekt célja hogy az Információs technológiák segítségével a kulturális örökségek népszerűsítésére a jövő generációja számára, valamint, hogy népszerűsítsük azokat a hozzáférhetőség, elérhetőség szempontok (javításával). A konferencián a Hollókő Kistérségi Önkormányzatán túl három ország (Spanyolország, Olaszország, Portugália) hat szervezete képviselte magát. Jelen volt többek között a spanyolországi Predif (a Testi foglalkozások állam képviseleti platformja), Spanyolországi Olasz Kereskedelmi és Iparkamara (CCIS), a portugál BTS (Blended Training System), az olasz Chocolate Way és egy olaszországi egyetem az Univerista Del Sapori is. Nagy megfigyeléssel volt számunkra, hogy a projekt partnerjein túl Tvergyik Klaudia a Magyar Nemzeti Múzeum nemzetközi pályázati koordinátora, valamint Nagy Júlia a Büki Nemzeti Park Kommunikációs és Oktatási Osztály vezetője is részt vett a rendezvényen.

A partnerek a konferencia keretében értékeltek az elmúlt félét. Az első januári konferenciára óta minden szervezet egy dolgozó elemzést készített a kulturális turizmus országos helyzetéről, valamint nemzeti intézményeket és szervezeteket kényszerít a pályázati együttműködésre. Az értékelést követően a jövőbeli feladatokra felkészültek a jelenlévők, melynek célja többek között a turisztikai szakemberek képzése, kézségeik fejlesztése a hozzáférhető turizmus elérése érdekében. A következő találkozó időpontja és helyszíne március 5-6, Perugia (Olaszország) lesz.



Dissemination in Hollókő

- **Output:**

National Report (O1) and 6 Case studies about the Hungarian best practices. (O2)

- **Partners:**

We have constant relationship with our partners. Principally we tried to find contact from our area the near sights and attractions, and from neighboring county, and of course we choosed the old partners which we have already kind of contact f.e. other word heritage sites in Hungary and Bükk National park. At the moment we have 7 partners (Parádsasvár, Kaposvár, Bükk National park, Hortobágy National Park, Hungarian National Museum, Zsolnay cultural quarter (Pécs), Dornyai Museum (Salgótarján)). They helped us in the filling questionnaires, writing the case studies and of course we ask their opinion and suggestion regarding the new e-learning system. it was a pleasure to us that besides this stakeholder further organisations helped our work, so the director of the the National Federation of Rural Tourism and one representative of Szécsény-Ért-ékes non-for-profit foundation filled the questionnaires, too. We translate every important information and tasks for the partners and we want to try involve further organization. As our hopes our partners will help in the testing of the version system in January.

- **Dissemination tasks:**

On the website of Hollókő and in the periodical local newspaper we are providing information about the project. Articles about the introduction and meeting 2 (in Hollókő) were published in the Nógrád county newspaper.

In this month we translated the Iper brochure and we have had them printed in 100 copies. These brochures can be found in our information office, hoping to reach new partners or stakeholders. Moreover, on 15th October we would like to take part in a national conference on the senior and accessible tourism. We think manage to get new partners, and in the following we will able to use what we heard and experienced, too. Naturally we will also take some Hungarian Iper brochures to the conference.



Co-funded by the
Erasmus+ Programme
of the European Union

Partner	CCIP
Country	PORTUGAL
Topic	Dissemination actions
Type (webpost, social media post, dissemination events and seminar etc.)	<ul style="list-style-type: none"> ❖ Newsletter ❖ Social media ❖ Events ❖ International meeting ❖ Meetings
Target group	<ul style="list-style-type: none"> – Project presentation to Portuguese and Italian stakeholders – General Secretaries, their collaborators and Assocamere staff – Local Museums (MNAA and Gulbenkian) – Newsletter subscribers
Scope	<ul style="list-style-type: none"> • Event D'Itália organized in Lisbon by the Italian Chamber of Commerce for Portugal dedicated to Italian design. • Facebook, Linkedin and Twitters Posts as described with pictures and links below • Newsletter CCIP - n. 107

	<ul style="list-style-type: none"> • CCIP contacted and held meeting with 2 of the most important museums in Portugal: Museu Nacional de Arte Antiga (MNAA) and Gulbenkian. The meeting were held in order to introduce the project and set up collaborations.
Date (DD/MM/YYYY)	<ul style="list-style-type: none"> • 28/06/2019 – 30/06/2019 • 16/01/2019 – 30/09/2019 • 30/09/2019 • 27/09/2019
Impact indicators (website visits, retweets, shares, likes, etc.)	<p>89 participants to D'Italia event 2700 viewed via social media; 80 via newsletter</p>
Links	



Co-funded by the
Erasmus+ Programme
of the European Union

100 Camera di Commercio Italiana per il Portogallo
Pubblicato da Francesca Lai · 16 settembre ·

Oggi la nostra Camera di Commercio si trova a Hollóko (Ungheria) nell'ambito del progetto IPER, di cui è partner. Ricordiamo che il progetto IPER, coordinato dalla Camera di Commercio e Industria Italiana per la Spagna, è nato con l'obiettivo di utilizzare la metodologia "nano-learning" per rafforzare le competenze dei professionisti che lavorano nel settore del turismo e nella gestione del patrimonio culturale, promuovendo quest'ultimo attraverso l'uso delle ICT, secondo i principi del turismo accessibile.

www.iperproject.eu

504 Persone raggiunte **54** Interazioni **Metti in evidenza il post**

10 Condivisioni: **1**

Mi piace Commenta Condividi

Scrivi un commento...



Co-funded by the
Erasmus+ Programme
of the European Union

Analisi Attività

Camera di Commercio Italiana per il Portogallo
367 follower
10m

Oggi e domani la nostra Camera di Commercio accoglie il kick off meeting del nostro progetto #Erasmus+ "Ict to promote cultural heritage". Sono con noi i nostri partner da Madrid (Spagna), Holioko (Ungheria), Perugia (Italia), Lisbona...vedi altro



5

Consiglia Commento

Scrivi tu il primo commento

Visualizzazioni organiche: 257 visualizzazioni Nascondi statistiche

Statistiche organiche ⓘ
Target: tutti i follower

257	5	3,11%	0
Visualizzazioni	reazioni	CTR	commenti

Camera di Commercio Italiana per il Portogallo
367 follower
1m

La nostra Camera di Commercio ha presentato a Holioko (Ungheria) nell'ambito del progetto IPER, di cui è partner.
Ricordiamo che il progetto IPER, coordinato dalla Camera di Commercio e Industria Italiana per la Spagna, è nato con l'obiettivo di utilizzare la metodologia "nano-learning" per rafforzare le competenze dei professionisti che lavorano nel settore del turismo e nella gestione del patrimonio culturale, promuovendo quest'ultimo attraverso l'uso delle ICT, secondo i principi del turismo accessibile.
www.iperproject.eu



2

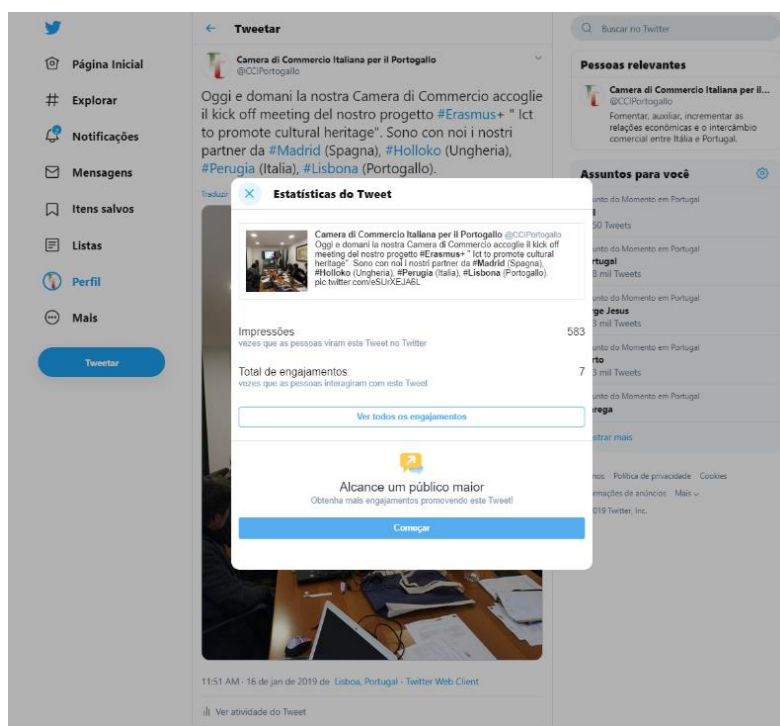
Consiglia Commento Condividi

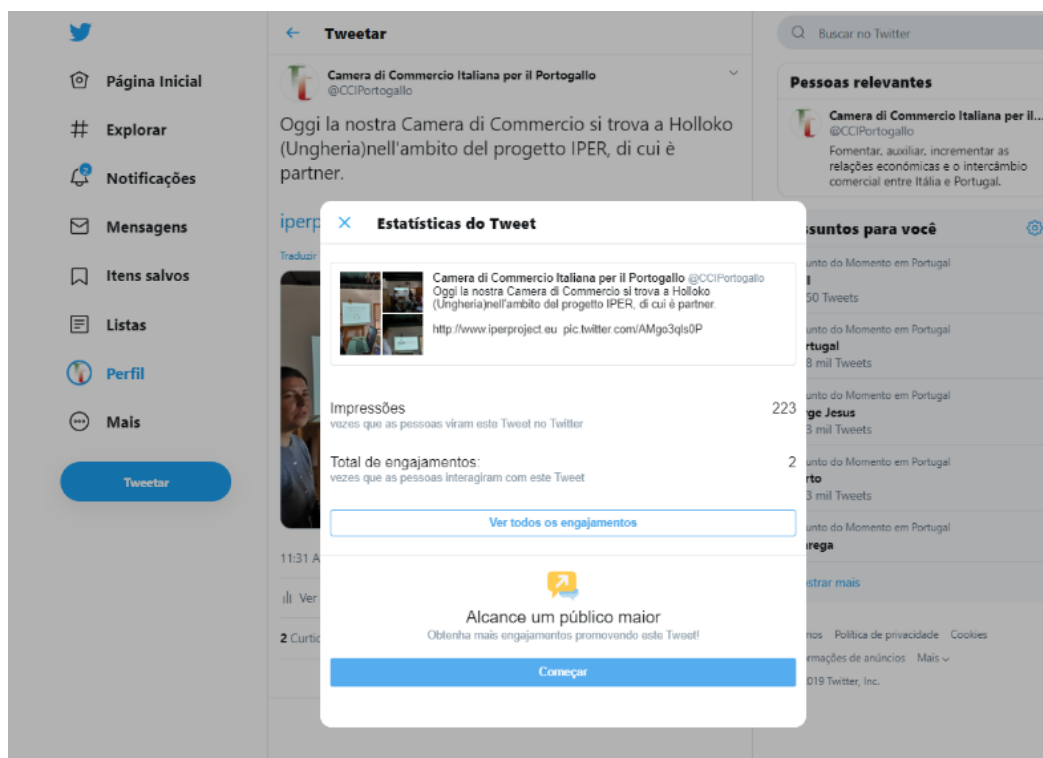
Scrivi tu il primo commento


Visualizzazioni organiche: 209 visualizzazioni Nascondi statistiche

Statistiche organiche ⓘ
Target: tutti i follower

209	2	6,22%	0
Visualizzazioni	reazioni	CTR	commenti










Camera di Commercio Italiana per il Portogallo si trova qui: Camera di Commercio Italiana per il Portogallo.
Pubblicato da Marcello Menichetti (?) · 16 gennaio · Lisbona, distretto di Lisbona ·

Oggi e domani la nostra Camera di Commercio accoglie il kick off meeting del nostro progetto #Erasmus+ "Ict to promote cultural heritage". Sono con noi i nostri partner da Madrid (Spagna), Holloko (Ungheria), Perugia (Italia), Lisbona (Portogallo).





Ottieni più "Mi piace", commenti e condivisioni
 Metti in evidenza questo post con 20 € per raggiungere fino a 6600 persone.

907
 Persone raggiunte

85
 Interazioni

Metti in evidenza il post


 Liber Azione, Marco Griso Maccari e altri 17

Commenti: 1 Condivisioni: 2

907 persone raggiunte

30 Reazioni, commenti e condivisioni

26 Mi piace	19 Sul post	7 Sulle condivisioni
1 Love	1 Sul post	0 Sulle condivisioni
1 Commenti	1 Sul post	0 Sulle condivisioni
2 Condivisioni	2 Sul post	0 Sulle condivisioni

55 Clic sul post

23 Visualizzazioni di foto	0 Clic sul link	32 Altri clic
--------------------------------------	---------------------------	-------------------------

COMMENTI NEGATIVI

0 Nascondi post	1 Nascondi tutti i post
0 Segnala come spam	0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post

Presentazione del progetto IPER a Holloko

La nostra Camera di Commercio ha partecipato a un convegno a Holloko (Ungheria), nell'ambito del progetto Iper, di cui siamo partner.

Ricordiamo che il progetto IPER, coordinato dalla Camera di Commercio e Industria italiana per la Spagna, è nato con l'obiettivo di utilizzare la metodologia "nano-learning" per rafforzare le competenze dei professionisti che lavorano nel settore del turismo e nella gestione del patrimonio culturale, promuovendo quest'ultimo attraverso l'uso delle ICT, secondo i principi del turismo accessibile.

www.iperproject.eu

Pubblicazione su "Europass na primeira pessoa"

La testimonianza della nostra Camera di Commercio - relativa al progetto di mobilità Erasmus+ che abbiamo sviluppato nel settore delle meccanica e meccatronica - è stata riportata nell'opuscolo pubblicato dal Centro Nazionale Europass portoghese.

È stato per noi un onore poter contribuire, tramite la realizzazione di progetti europei di mobilità, alla formazione e all'impiegabilità dei giovani in settori di fondamentale importanza sia per l'economia italiana che portoghese.



Performance Indicators

Followers on social networks accounts



VS 140 followers expected

Number of visits of the webpage



VS 140 visits of the
webpage expected